

## Horizon Electronic Marquees Offer Superior Impact

### At Your Service

Electronic Message Displays are the most cost effective form of advertising today! Considering their return on investment, Electronic Message Displays are the best capital investment you may ever make for your business.

### Gain Attention

- Target your drive-by audience without wasting your money on TV, radio and newspaper ads.
- Display the current time, temp., civic events, accomplishments, personal invitations, holiday greetings and community agendas.
- Replace static letterboards with active LED displays and get immediate proven results.
- Increase sales of advertised items by at least 50%.
- Advertise promotions instantly and last minute specials.

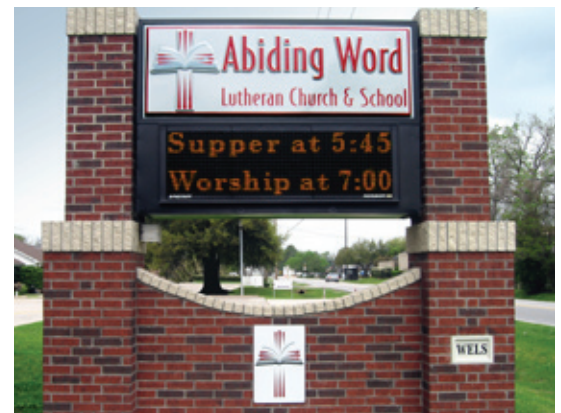
### Added Value

Horizon Electronic Marquees are more effective and versatile than you can imagine. They become your “icon”, your location identity, and your private broadcaster for attracting new customers and impulse visits.

## Horizon Marquees by Spectrum. Solutions for Businesses, Churches, and Schools.



Advertise special events to drive-by customers.



Inform the community with up-to-date instant messages.



Announce meetings or scheduled events.